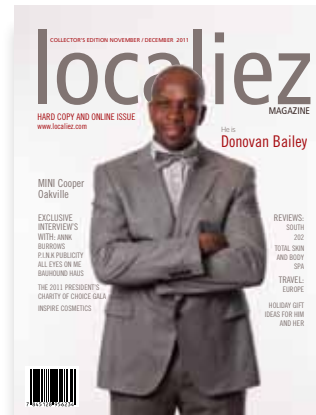
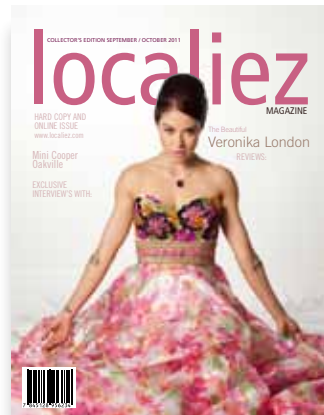


# localiez

MAGAZINE



2012 RATE CARD



# localiez

2012 RATE CARD

T: 416 788 8079 | localiez.com | paul@localiez.com

MAGAZINE

Paul Sewitt  
Publishing Director

Kasandra Rudder  
Editor and  
PR Officer

Meghan Sinclair  
Journalist

Emmitt Henry  
Journalist

Grant Rushton  
Photography

Marcia Rudder  
Food Columnists

Samuel Offski  
Journalist

Steven Porter  
Realtor Columnists

Shannon White  
Book Editor

Rosie Sewitt  
Spa and Hotel Columnists

Alexis  
Q&A/Journalist

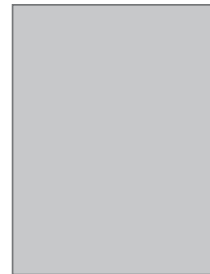
Freya Lloyd  
Journalist

## 50% off first time advertisers

**DOUBLE PAGE**  
\$1500 a month x 2 (+HST)



**FULL PAGE**  
\$1000 a month x 2 (+HST)  
8.5 x 11



**BUSINESS CARD**  
\$50 a month x 2 (+HST)  
3.5 x 2



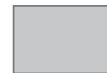
**1/2 PAGE**  
\$600 a month x 2 (+HST)  
8.5 x 5.5



**1/4 PAGE**  
\$350 a month x 2 (+HST)  
4.25 x 5.5



**1/8 PAGE**  
\$225 a month x 2 (+HST)  
4.25 x 2.75



### WHO WE ARE

Simply, ... we are a high end, full colour print and online Entertainment Lifestyle magazine that compiles stories and conducts local, national, and international interviews with talented individuals that are creating a name for themselves through New Multi-Media, Arts & Entertainment, Music, Fashion, Design, Technology and Sports.

### DISTRIBUTION

**EOM (Every Other Month)**

Location: Halton (Acton, Burlington, Georgetown, Milton, Oakville)

- Hair Salons and Spas
- Design Studios
- Movie Theaters
- Universities and Colleges
- Restaurants / Lounges
- Music Stores
- Art and Leisure Centres
- Malls and Markets
- Jewellers

### TARGET DEMOGRAPHICS

Age range from 19 to 30 (There are approximately 77,000 people in Halton within this age range).

### FACTS

\*Halton Population: 439,256

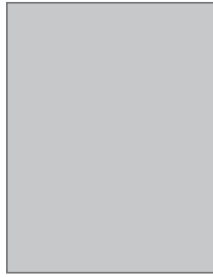
### Advertising Policy

The Publisher reserves the right to refuse or cancel any advertisement at any time. All advertising is published upon the understanding that the advertiser assumes full responsibility for all advertising submitted, printed and published. Advertising and editorial content in "Localiez Magazine" are independent and no special editorial consideration of any kind shall be part of any agreement.

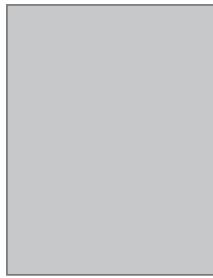
\*Source: Statistics Canada, 2006 Census of Population

## Covers

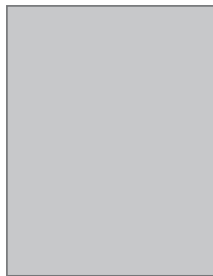
**INSIDE COVER**  
\$3500 (+HST)



**INSIDE BACK COVER**  
\$2500 (+HST)  
8.5 x 11



**BACK COVER**  
\$4000 (+HST)  
8.5 x 11

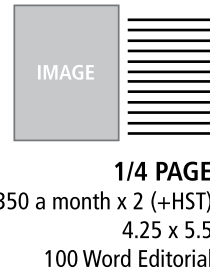


## Advertorials

**PAGE AND A HALF**  
\$850 a month x 2 (+HST)  
200 Word Editorial



**FULL PAGE**  
\$500 a month  
x 2 (+HST)  
8.5 x 5.5  
200 Word  
Editorial



**1/4 PAGE**  
\$350 a month x 2 (+HST)  
4.25 x 5.5  
100 Word Editorial

**BUSINESS CARD**  
\$250 a month x 2 (+HST)  
3.5 x 2  
50 Word Editorial



## INSIDE LOCALIEZ

### iSpace (Homes):

A look into the spaces of young entrepreneurs to showcase their design styles within their homes

### Music:

Discovering new and untapped talent within your community and abroad

### What's for Dinner:

Quick and easy recipes for someone on the move

### Tré Chic (Fashion)

From local to international fashion styles

### Cars

Promoting new and exciting automobile trends

### Hybrid (Sports)

Interviewing athletes to get an idea of what sets them apart from the rest.

### Infoteck

A focus on new trends within our global electronic matrix.

### Travel

A journey around the world to see the latest hot spots

## Animated Web Banner Ads

1080 x 250 pixels (5 second impressions)  
\$50 a month (+HST)



QR CODES  
\$25 (+HST)

## WHAT'S IN IT FOR YOU?

- We harness all avenues to give you exceptional R.O.I. (return on investment) • The power of our well-oiled PR Machine
- Your business will enjoy multi-layers of exposure.

## ADVERTISING IN LOCALIEZ MAGAZINE IS JUST THE BEGINNING.

- As a VIP Advertiser you will also enjoy the following publicity and promotional benefits through:



- Social Media
- Facebook
- Twitter
- Twitpic
- Blog

- YouTube
- QR Codes
- Foursquare
- Daily Blog Posts
- Swag Bags

- SEO
- Cultural Events
- Co-Marketing Opportunities
- Online Mag Coverage
- Website

- You become a member of our VIP list.
- 2 Complimentary VIP Backstage Passes to the current cultural events

